



TRANSLATION

DTP

**CONTENT
WRITING**

INTERPRETATION

ABOUT US

In the era of globalization, where business is expanding day by day from one continent to another, from one culture to another, it is no more difficult to interact with people who are speaking and writing in different languages. Our modern and developing technology has helped us to facilitate the language localization very smoothly and rapidly. The language localization doesn't mean just the mere translation of text in to another, but it is even more than that. We have to deeply understand the essence of the linguistic styles before converting one language to another.

That is what we are here for. WORD EDGE is emerged as a translation company focused to conquer all the stylistic and cross cultural linguistic deviations through the formulated quality control procedures so that the client can position themselves or their line of products linguistically correct in various countries where people communicate in different languages. We keep an eye on the detailing of the linguistic localization. We are well known in the industry for our quality work and on time delivery. Word Edge provides end to end solution starting from translation, proofreading, editing followed by DTP and the final delivery in ready to print format. Along with this, we also deal with numerous projects which involve content writing, graphic and web designing, voiceover, corporate videos as well as 3D and 2D Animation. So no matter whichever part of the world you belong, WORD EDGE has the solution for all your linguistic needs at a very affordable price in just a click of a mouse.

Word Edge is located in New Delhi (India). We have a team of well qualified & finest translators, reviewers and network language leaders in all the languages in various domains like general, legal and technical. We possess strong knowledge on the stylistic, technical and technological aspects of the languages.

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OUR TEAM

We have an in house team of reviewers for Indian languages and a network of language leaders for other Asian and European languages. Our creative department is headed by team of highly skilled DTpier, Graphic designer and 3D artist. We have the capability to execute any project smoothly with 100% customer satisfaction.

All our translators translate only in to their native language in their specific domains. We select our translators through stringent quality control procedures and they are considered to be our biggest assets for fulfilling the language demand.

Our language experts are well versed with all the necessary tools and software which are commonly used for translation purpose. We make sure to keep ourselves technically updated with all the modern technologies which are being used today in the language industry.

WHY WORD EDGE

- ✓ We are a reliable and customer-centric agency. We believe in providing on time delivery.
- ✓ All our translators are native, domain specific with minimum 5 years of translation experience. We select our linguist through stringent vendor selection procedure.
- ✓ We have an in house team of reviewers for Indian languages and a network of language leaders for other Asian and European languages to ensure the final review of every translated file. Every assignment is being proofread and formatted before the final delivery.
- ✓ We believe in going the extra mile to ensure precise, culturally correct translation services for our client.
- ✓ Our rates are highly reasonable and we also offer attractive discount schemes.
- ✓ Regular project updates are given to the client to avoid any last minute confusion. We value our relationship with our clients by taking each and every project seriously.
- ✓ We have a satisfied client base in Indian, Asian and European countries.
- ✓ We provide end to end services and one stop solution for all your linguistic needs.

WORD EDGE
is having in
house team of
reviewers for
Indian
Languages.
Highly skilled
DTPier and
Graphic
Designers. A
network of
qualified domain
specific language
leaders and
translators.

SERVICES

TRANSLATION
EDITING / PROOFREADING
CONTENT WRITING
GRAPHIC & WEB DESIGNING
DTP
CORPORATE VIDEOS
INTERPRETATION
TRANSCRIPTION

Our services are well known for quality and on time delivery.

WE provide end to end solutions starting from translation then proofreading followed by DTP and final delivery in ready to print format.

SERVICES

TRANSLATION

In layman terms Translation can be described as a conversion of sentences from one language to another. But a professional expert can only know the fundamentals of translation where it is not only the conversion of a language, but also involves the inculcation of all the contextual and stylistic changes which is required to make the localized language more real and accurate. Translation is more to adapt the text into the cultural understanding of the target users.

Latest Advancement in the field of Information technology brought a revolution in the traditional ways of translation. There are numerous CAT tools like Trados, Wordfast etc available in the market which has made translation of millions of words possible in short turnaround time, with 100% consistency throughout the document. It also helps to create translation memory which can be used for the next translation cycle.

The biggest challenge of the language industry is to protect the language from machine translated output which generates poor, non contextual junk translation.

Word Edge understands all the nitty-gritty involved in the language localization and provides its client with a translation service which is high in quality and completely done by human translators who are natives.

Whether it is a book or a journal, magazine, pamphlets, brochure, document or even an entire website, we are proud to consider ourselves capable of translating any given item into any desired language. With the help of our expert and qualified team who are proficient in all the latest technologies, we are able to deliver the best quality work in the industry.

PROOF READING/EDITING

Translated content cannot be accurate if it doesn't go through another eye of perfectionist. Proofreading/Editing helps to eliminate the errors which occur while translation. Translated content is cross-checked for stylistic changes, any syntax or typo errors, formatting issues etc. We select proofreaders who are having high academic qualification with vast experience in domain specific editing so that any erroneous text won't be skipped before the final delivery.

WE guarantee you high quality translation. All the translated documents are reviewed by our language leaders before the final delivery to the client.

Latest CAT tools are being used for translation and final QA checks.

Our End product = High quality translation = Satisfied/ Happy Clients

SERVICES

So whether you have a manual, a report, memo, marketing materials, a book, a thesis, short story or even poetry, we would like to help you to save your precious time by taking care of all the minor details like style, citation, format, grammar thus by making your reading material stronger, clearer as well as more precise.

For us it is not only about the service which we offer, but it's the feel of satisfaction and an enlightening experience which we want you to take away from us.

CONTENT WRITING

We understand the importance of word power. We take the responsibility for putting your thoughts, your inspirations, your views and ideas into thousands of words. Our experienced writers have contributed their talents in content writing in various ventures such as Finance, Healthcare, Lifestyle, Automobile, Hospitality, Tourism, Real Estate, Entertainment, Education, Literature, arts, Technology, and even political domains.

Content Writing is a vast area to explore. It is very important to discriminate between the fake and genuine writing. There are many open sources from where you can get to know about the content plagiarism.

We first understand the appropriate domain for which content is required. After that we select domain specific writer. We run series of quality checks before the final delivery. The end product of this procedure is a genuine and appropriate domain specific writing which is cross checked against plagiarism.

We offer content writing services in many Indian, Asian and European languages in specialized domains like – MEDIA, IT, ADVERTISING, BIOTECHNOLOGY, ART & CULTURE, and many more..

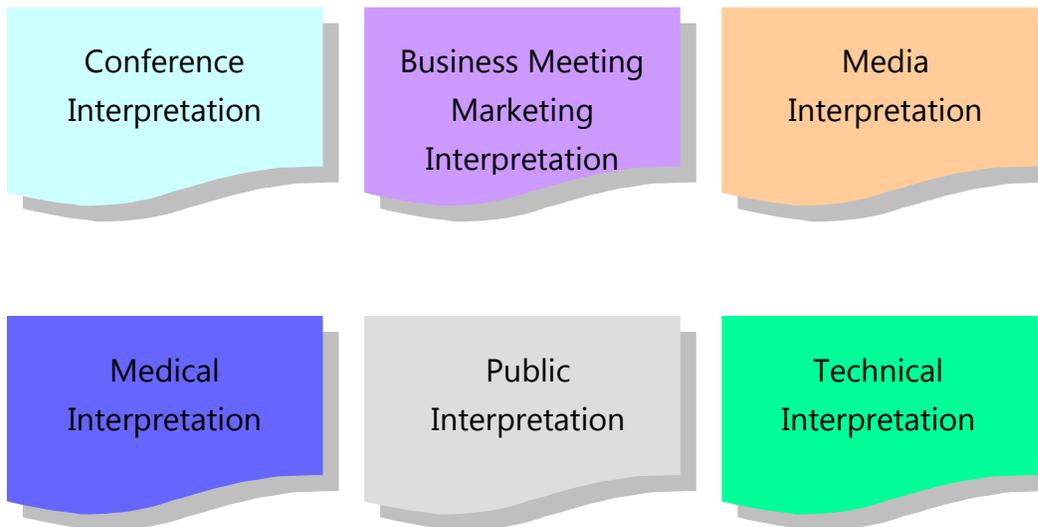
INTERPRETATION

Interpretation has changed its dimensions in the global market. There are numerous techniques and devices evolved which has given interpretation a new arena in the linguistic market. The current market survey reveals that around 32% of the total language industry is captured by Interpretation services. Numerous resources are moving to this lucrative area of working. Competition has exceeded so it's quite crucial to choose right interpreter for your requirement.

Our DTP team has vast experience in handling major software's like quark express, adobe In-design, etc in both the windows and MAC platform.

SERVICES

A content interpreter brings his/her years of experience in bridging the gap between two different languages. We select interpreters through our stringent quality control procedures, so that you can get the service in which you can rely. Our interpreters have vast experience in different fields. We categorize interpreters based on their knowledge in specific domain and working experience. WORD EDGE is offering Simultaneous and Consecutive interpretation in most of the Indic and European languages. Our specialized areas -



DTP

For designing of your brochures, manuals catalogs etc you don't have to visit other places, WORD EDGE is conceptualized keeping all the linguistic demands in mind. It is a place where our clients can get end to end services.

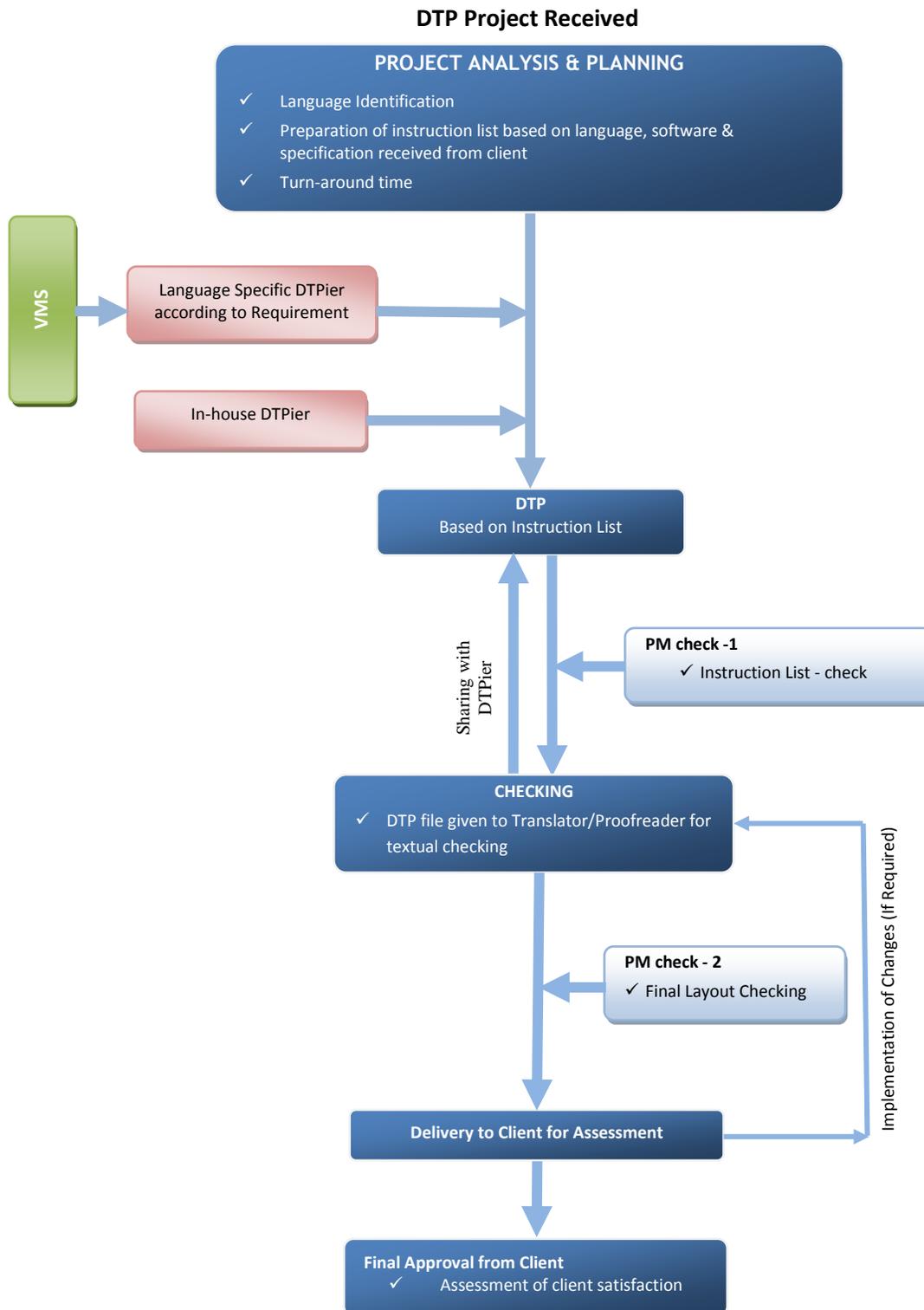
We offer multilingual DTP services. Our team has vast experience in dealing with numerous DTP software's like Quark Express, PageMaker, Illustrator, Photoshop, Adobe Acrobat, Adobe Indesign, Excel, HTML and other leading graphic design/DTP software on Macintosh and Windows platforms. Each layout is resized and formatted to your original design for any material, including business cards, company reports, PowerPoint slides, training manuals, posters and multi-language brochures. Files can be saved in a variety of print-ready formats, including EPS outlines and Acrobat PDF.

It will be pleasure for us to discuss your customized need in detail to ensure the seamless and effortless delivery of even the most complex projects within the stipulated timeline.

We offer Simultaneous and consecutive interpretation in major Indian, Asian and European languages.

We have interpreters for technical or general conference/meetings.

SERVICES



We offer Simultaneous and consecutive interpretation in major Indian, Asian and European languages.

We have interpreters for technical or general conference/meetings.

SERVICES

GRAPHIC AND WEB DESIGNING

Whether you want to design a pamphlet or a brochure or even an entire website, WORD EDGE gives you all in just a click of a mouse. Our team of highly qualified web/ graphic designers having a vast experience in the field of designing and animation will fulfil all your designing requirements. WORD EDGE takes full responsibility for executing as well as designing various 3D, print and web related activities such as Website designing, template designing, posters, brochures, pamphlets, newsletters, e-mailers, presentations, 3D and flash animation, interiors, 2D graphics, e-learning and many more.

2D & 3D ARCHITECTURAL DESIGNING

We design 3D/2D Architectural Drawings for interiors and exteriors with software like 3D MAX and Auto CAD including VRAY and Mental Ray Rendering. For more information as well as quotes please contact us at support@wordedge.co.in

CORPORATE VIDEOS

WORD EDGE specializes in the creation of customized marketing, communications and training videos as well as the production of live events. So whether you want to produce a video for training and motivating employees or maybe you would like to promote new products or anything else. WORD EDGE can create extensive publicity with our corporate films and videos, when packaged as a video news release. Our goal is to create corporate films and videos, which highlight the benefits of your products / services while presenting your company's strengths. We pride ourselves on our creativity with the help of blending images, sounds and visual media to make sure your message engages the audience and leaves an ever-lasting impression. . For more information as well as quotes please contact us at support@wordedge.co.in

Word Edge possess the necessary skills for giving a boost to your Brand Name. Give an entirely new look to your marketing print material, Make a corporate video which can represent your Brand, Develop an interactive website. All the services available under one roof WORD EDGE.

LANGUAGES

We offer translation services in almost all the Indian, Asian and European languages. If your desired language is not listed here please contact us at info@wordedge.co.in

Belarusian	Greek	Portuguese
Bulgarian	Hungarian	Romanian
Croatian	Irish	Russian
Czech	Italian	Scottish Gaelic
Danish	Latvian	Serbian
Dutch	Lithuanian	Slovak
English	Macedonian	Spanish
French	Moldovan	Swedish
Finnish	Norwegian	Turkish
German	Polish	Ukrainian

Arabic	Hindi	Nepali
Assamese	Indonesian	Oriya
Azerbaijani	Japanese	Punjabi
Bangladeshi Bangla	Kannada	Sanskrit
Bengali	Kashmiri	Sindhi
Bhojpuri	Kazakh	Sinhalese
Cambodian	Korean	Tajik
Chinese Simplified	Konkani	Tamil
Chinese Traditional	Malay	Telugu
Gujarati	Malayalam	Thai
Hebrew	Marathi	Vietnamese

We offer translation services in all the Indic and European languages.

We have experts for some rare languages like Roman Konkani, Sanskrit, Bengali (Sylheti) etc.

LANGUAGES

HINDI

Hindi is the official language of India and spoken by approx 180 million people. Hindi is written in Devanagari script and it draws much of its vocabulary from Sanskrit and Urdu. All the Indian languages have common roots and the native speaker of any regional language finds it easier to understand the modern form of Hindi. Hindi has played a prominent role in the country's civilization, culture and heritage.

The Government of India is playing a key role in the technological development of all Indian languages. In the language industry, Unicode standards are widely used for the development of multilingual software. Indian scripts are also included in the Unicode standard, thus making all the Indian languages compatible with the latest technology.

There is a global demand of localization in Hindi. To meet this demand and to deliver the high quality accurate translation, Word Edge has created a separate division which deals with the translation of only Hindi language. We have a team of well qualified & finest Hindi linguist in general, legal and technical domain. We possess strong knowledge on the stylistic, technical and technological aspects of the Hindi language. We are aiming to make Word Edge to be considered as India's biggest center for Hindi language.

We offer Hindi translation in various fonts like Mangal (default), Krutidev, Shreelipi, Shusha and Baraha.

For any query on the technological or cultural aspects of Hindi please write to us at hindi@wordedge.co.in

For quotes please write to us at sales@wordedge.co.in

DOMAIN

We offer translation and proofreading services in the following domains.

Legal/Banking/Financial

- Annual reports
- Commercial contracts
- Bank statements
- Private Equity and Venture Capital
- Banking and Insurance
- Taxation
- Contracts

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DOMAIN

- Lease agreements
- Policy agreements
- Financial market research surveys
- Public & Regulatory Affairs
- Intellectual Property Laws
- Mergers, Acquisitions and Joint-Ventures
- Corporate and Commercial Laws
- Immigration Laws
- Human resource

Technical documents (Automotive, Engineering)

- User manuals
- Service guides
- Instruction guides
- Technical Catalogues
- Accessory manuals

Medical/Life science/Applied Science/Pharmaceuticals

- Clinical trial survey/reports
- Clinical questionnaires
- Patient information sheets
- Drug labels, packaging
- Drug development documents
- Medical articles
- Equipment Manuals
- Environmental Issues
- Patent
- Thesis
- Synopsis

Advertising/Media/Marketing

- Slogans, Brochures, Newsletters, Banners
- Fashion or luxury product
- Public relation documents
- Ad campaigns
- Branding products

We offer translation services in all the major domains general, technical, medical, legal & financial and many more.

DOMAIN

Multimedia

- Movie scripts
- Gaming scripts

General/Literary

- Certificates: Marriage, Birth and Death, Educational
- Police clearance
- Letters
- Poems, books, novels
- Comic books

Communication/ Information Technology/Telecommunication

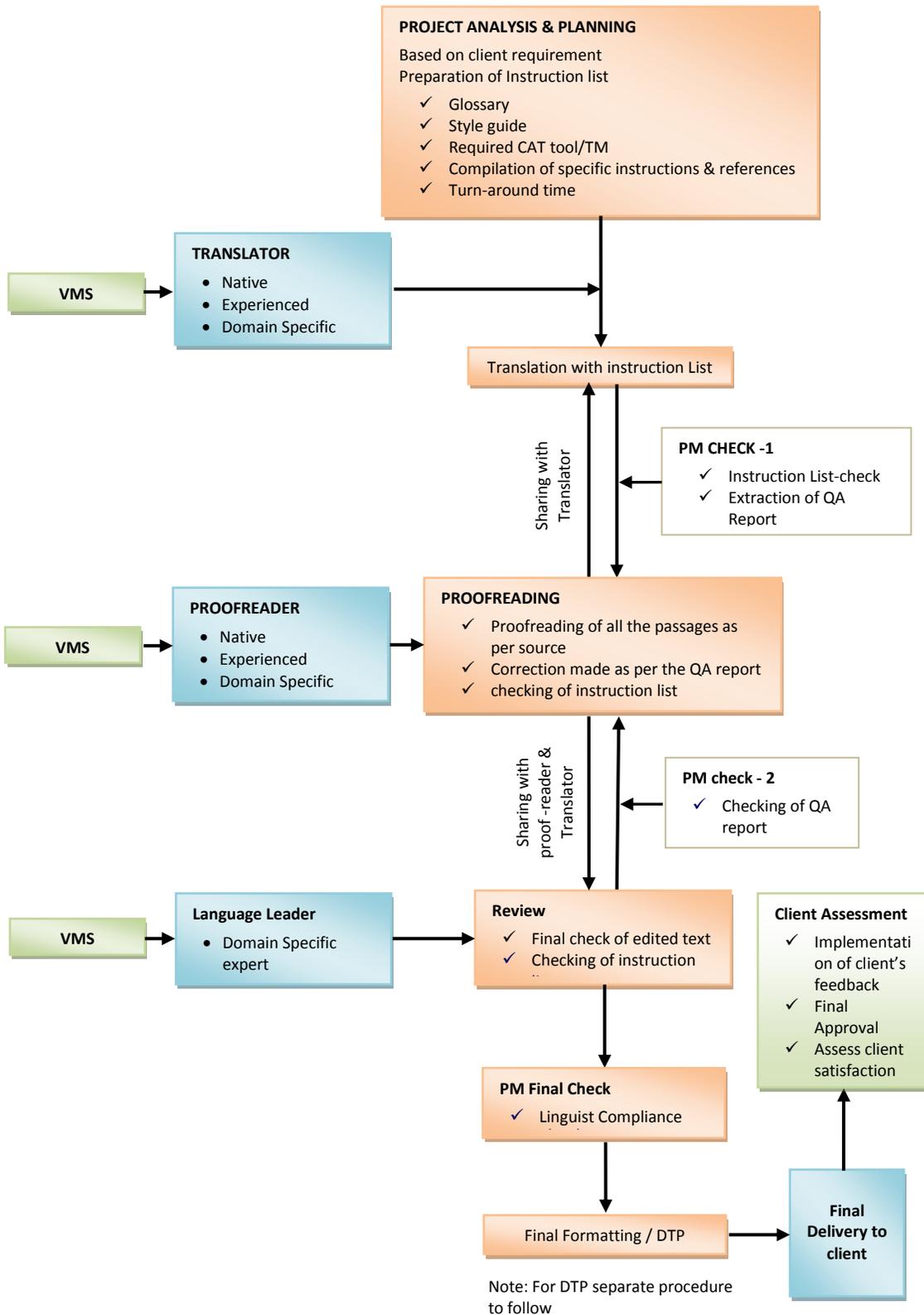
- Hardware programs
- Software programs
- System interface
- Mobile Apps. (Android, Apple, I pad)
- Operating manuals
- E-learning modules
- Mobile strings
- Website localization
- Social media localization

Travel, Tourism and Hospitality

- Website
- Brochures & Information booklets
- Food and Travel guides

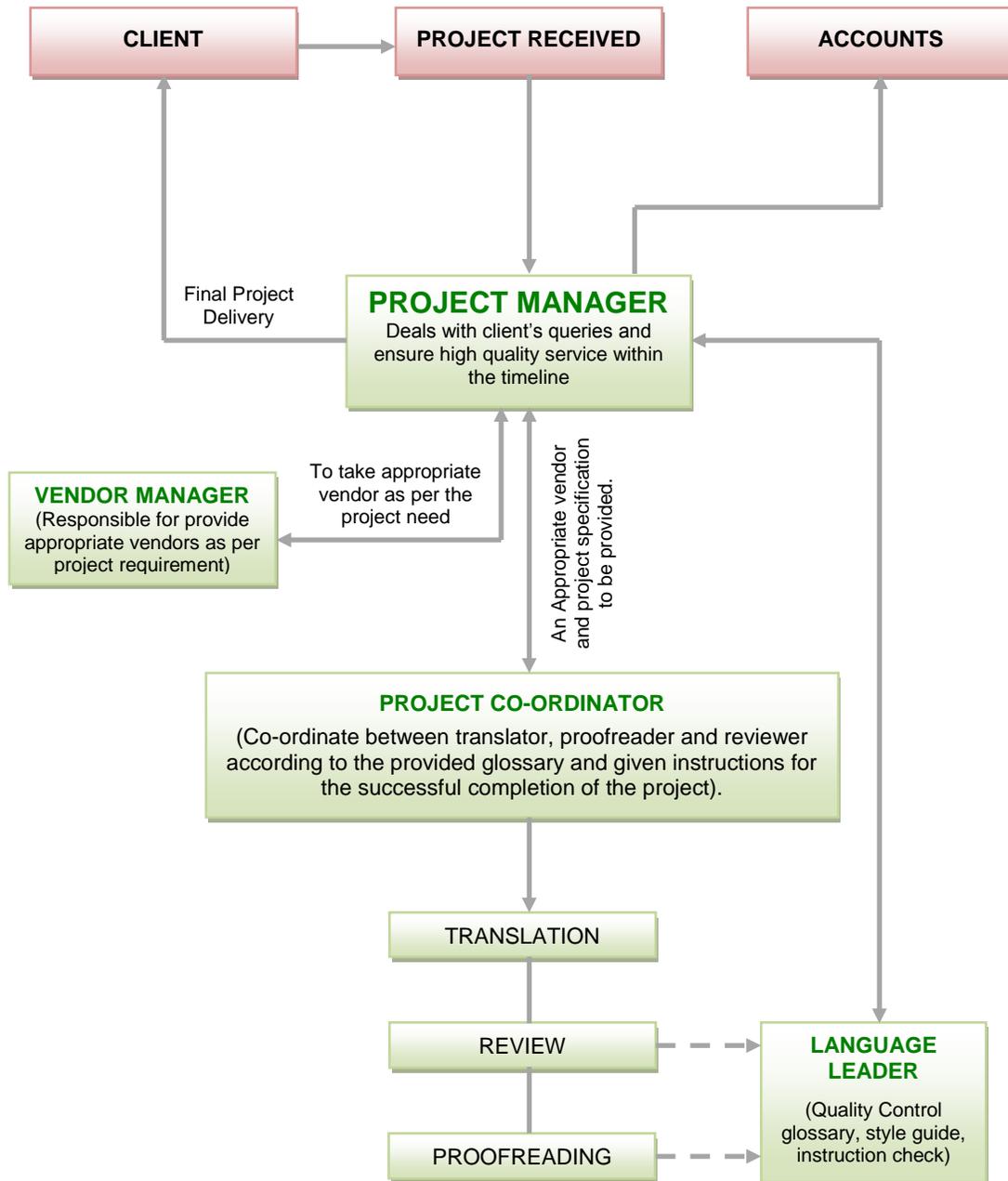
QUALITY MEASURES

We are known in the industry for our quality services. Our formulated quality control procedure ensures high quality results. At Word Edge, we believe a structured methodology is essential in ensuring the success of an organization. We pride ourselves on providing what we believe is the ultimate in personal service combined with the business ethics, professionalism and friendliness which we see as the key to our current success and future development.



Our approach to every organization is centered on the requirements, objectives and expectations of our clients. At Word Edge, we believe a structured methodology is essential in ensuring the success of an organization.

PROCESS FLOW



We pride ourselves on providing what we believe is the ultimate in personal service combined with the business ethics, professionalism and friendliness which we see as the key to our current success and future development.

ORDER & PAYMENT

ORDERING INFORMATION

We welcome all your order. We accept orders through Fax, Email and Post. Please provide us below mentioned details along with your order.

1. A formal Purchase order in the company letterhead signed by the authorized signatory. The purchase order must state the payment terms and mode of payment.
2. We need complete billing address comprises of the name, designation, email Id and contact number of the person who will be responsible for handling invoices and clearance of payment.
3. Filled specification sheet containing all the information required for translation like document for translation, source language, target language, service required, word count, language locale, domain, any reference material, and deadline.
4. We need full information of contact person who will be coordinating with us for the execution of project.

PAYMENT TERMS

For International clients: We accept payment through paypal, moneybookers or wire transfer. For smaller payments >USD 500 clients are requested to pay through paypal or moneybookers whereas for larger payments wire transfer is the advisable mode.

For Domestic clients: We accept payment through cheque, bank transfer or cash

Payment Terms: Our standard payment term is within 30 days from the date of receipt of the purchase order. For new clients we insist on advance payment and for the orders having total value of more than USD 1000/INR 50000 we need at least 50% payment in advance.

For more details on payment please inquire at info@wordedge.co.in

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All your projects must accompany valid purchase order with all the essential details required for invoicing and payment.

CONTACT

195, Ground Floor, Sant Nagar
East of Kailash, New Delhi 110 065

Ph: +91 11 26213688 | Mob: +91 9911829409 | +91-9891988787 | Time Zone: GMT+5.30

Email: info@wordedge.co.in; sales@wordedge.co.in Web: www.wordedge.co.in